From:	Van de Water, Adam (ECN)
To:	Poling, Jeanie (CPC)
Cc:	Paul Mitchell; Bollinger, Brett (CPC); Kern, Chris (CPC)
Subject:	Re: This am"s briefing
Date:	Friday, June 05, 2015 11:42:42 AM
Attachments:	image001.png image002.png image003.png image004.png image005.png

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Is there anyone else who can post as soon as available?

Adam Van de Water
Project Manager
Office of Economic and Workforce Development
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
415.554.6625

On Jun 5, 2015, at 11:31 AM, Poling, Jeanie (CPC) <jeanie.poling@sfgov.org> wrote:

> Links, I meant. All I need is the links
> Sent using OWA for iPhone
>
> ---
>
> **From:** Poling, Jeanie (CPC)
> **Sent:** Friday, June 5, 2015 11:26:47 AM
> **To:** Van de Water, Adam (ECN)
> **Cc:** Paul Mitchell; Bollinger, Brett (CPC); Kern, Chris (CPC)
> **Subject:** RE: This am's briefing
>
> The link to the documents will be posted on this page by 2:00 today:
> http://www.sf-planning.org/index.aspx?page=1828
>
> I'm out of the office from 11:30-1:30. I have the language set up and if I have the websites to add and I can upload it within a couple of minutes of getting back in the office.
>
> I'll also be at my desk and available to post between 2:30 and after COB today.
>
> My cell number is 415 902-2564.
>
> **Jeanie Poling**
> **Environmental Planner**
>
> Planning Department, City and County of San Francisco
> 1650 Mission Street, Suite 400, San Francisco, CA 94103

Direct: 415-575-9072 **Fax:** 415-558-6409
Email: jeanie.poling@sfgov.org
Web: www.sfplanning.org
<image001.png>
<image002.png> <image003.png> <image004.png> <image005.png>

Planning Information Center (PIC): 415-558-6377 or pic@sfgov.org
Property Information Map (PIM): http://propertymap.sfplanning.org

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From: Kern, Chris (CPC)
Sent: Friday, June 05, 2015 9:31 AM
To: Poling, Jeanie (CPC)
Cc: Van de Water, Adam (ECN); Paul Mitchell; Bollinger, Brett (CPC)
Subject: Fwd: This am's briefing

Hi Jeanie
Can you let Adam know when the Warriors EIR will be available for download?
Thanks!

Sent from my Verizon 4G LTE Smartphone

----- Forwarded message -----
From: "Van de Water, Adam (ECN)" <adam.vandewater@sfgov.org>
To: "Kern, Chris (CPC)" <chris.kern@sfgov.org>, "Bollinger, Brett (CPC)" <brett.bollinger@sfgov.org>, "Paul Mitchell" <pmitchell@esassoc.com>
Subject: This am's briefing
Date: Fri, Jun 5, 2015 9:24 AM

Is the answer: posted to OCII and Planning websites at 11:00a?

Adam Van de Water
Project Manager
Office of Economic and Workforce Development
City and County of San Francisco
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San Francisco, CA 94102
415.554.6625

Begin forwarded message:

> **From:** "Falvey, Christine (MYR)" <christine.falvey@sfgov.org>
> **Date:** June 5, 2015 at 9:07:32 AM PDT
> **To:** "Oerth, Sally (CII)" <sally.oerth@sfgov.org>, "Rich, Ken (ECN)" <ken.rich@sfgov.org>, "Van de Water, Adam (ECN)" <adam.vandewater@sfgov.org>, "Albert, Peter (MTA)"

<peter.albert@sfmta.com>
Cc: "Winnicker, Tony (MYR)" <tony.winnicker@sfgov.org>
Subject: This am's briefing

Hi All. We are set with the below media outlets (they will all want to keep this kind of quick so they can post their stories). But print reporters will have more detailed Qs.

Does anyone know what time and where the DRAFT EIR will be posted? Getting lots of Qs on that.

Again, we are at the new Public Safety Building at 1245 Third Street in the first floor Multipurpose room. To begin at 11 am.

I will go over ground rules with reporters when they get there. The room is set up for a sit down, but all cameras and radio will be plugged in so that they can get sound from any part of the presentation – IE you are all on the record throughout the briefing. I'm hoping the four of you can keep it to 15 minutes or less total, and then allow 15 minutes of Q&A. Since this is so transportation heavy, I think Peter Albert may also be asked to do one off interviews after the briefing concludes, which I will offer, though media may approach any of you. I will help manage that.

Order of Speakers

I will intro you all with spelling of your name and title
Ken Rich Background – What is a Draft EIR (and what it is not)
Sally Oerth – Mission Bay Area Plan
Adam Van De Water – Substance of what is in the Arena Draft EIR & Transportation Mitigations
Peter Albert – Fill in any additional transit and transportation specific projects for MB & Arena
Q&A

MEDIA OUTLETS
KCBS Radio
KGO Radio
KQED Radio (invited)
KGO-TV
KPIX TV
NBC 11 TV
KTVU

KRON (invited)
Chronicle – JK Dineen, Chuck Nevius, Mike Cabanatuan confirmed - Emily Green and Phil Matier invited
Examiner – Laura Dudenick
SF Biz Times – Cory Weinberg

Christine Falvey
Director of Communications
Office of Mayor Ed Lee

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