From: Van de Water, Adam (ECN)
To: Paul Mitchell; Kern, Chris (CPC)
Cc: Poling, Jeanie (CPC); Bollinger, Brett (CPC); Joyce; Falvey, Christine (MYR); Oerth, Sally (CII)
Subject: RE: This am"s briefing
Date: Friday, June 05, 2015 4:09:29 PM

Thank you all. CC:ing Christine Falvey and Sally Oerth for their information. Would be great if the links were live as close to 11:00 as possible.

Best,

Adam

From: Paul Mitchell [mailto:PMitchell@esassoc.com]
Sent: Friday, June 05, 2015 9:56 AM
To: Kern, Chris (CPC); Van de Water, Adam (ECN)
Cc: Poling, Jeanie (CPC); Bollinger, Brett (CPC); Joyce
Subject: RE: This am's briefing

Adam:

We can provide the Draft SEIR link fairly quickly to both the IT contacts at OCII and EP for them to post today. I can't speak however for how long it will take the OCII and EP IT contacts to post the links on their webpages.

Please not however, that we are still working on the Administrative Record, and so we wont be able to provide that separate link to the Administrative Record OCII and EP until later in the afternoon. I spoke to Brian Crossman in the Attorney's office this morning, and he was ok with the Draft SEIR being posted in advance of the Administrative Record as long as that was posted the same day.

I am in all day if you would like to talk.

-Paul

From: Kern, Chris (CPC) [mailto:chris.kern@sfgov.org]
Sent: Friday, June 05, 2015 9:49 AM
To: Van de Water, Adam (ECN)
Cc: Poling, Jeanie (CPC); Bollinger, Brett (CPC); Paul Mitchell
Subject: Re: This am's briefing

I think it will be posted later today maybe 1:00 but Jeanie Polling is handling this as Brett and I are both out of the office today. I'm not sure what's happening with the OCII website. Paul may know.

Sent from my Verizon 4G LTE Smartphone

----- Reply message -----
From: "Van de Water, Adam (ECN)" <adam.vandewater@sfgov.org>

To: "Kern, Chris (CPC)" <chris.kern@sfgov.org>, "Bollinger, Brett (CPC)" <brett.bollinger@sfgov.org>, "Paul Mitchell" <pmitchell@esassoc.com>
Subject: This am's briefing
Date: Fri, Jun 5, 2015 9:24 AM

Is the answer: posted to OCII and Planning websites at 11:00a?

Adam Van de Water
Project Manager
Office of Economic and Workforce Development
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
415.554.6625

Begin forwarded message:

> **From:** "Falvey, Christine (MYR)" <christine.falvey@sfgov.org>
> **Date:** June 5, 2015 at 9:07:32 AM PDT
> **To:** "Oerth, Sally (CII)" <sally.oerth@sfgov.org>, "Rich, Ken (ECN)" <ken.rich@sfgov.org>, "Van de Water, Adam (ECN)" <adam.vandewater@sfgov.org>, "Albert, Peter (MTA)" <peter.albert@sfmta.com>
> **Cc:** "Winnicker, Tony (MYR)" <tony.winnicker@sfgov.org>
> **Subject: This am's briefing**
>
> Hi All. We are set with the below media outlets (they will all want to keep this kind of quick so they can post their stories). But print reporters will have more detailed Qs.
>
> **Does anyone know what time and where the DRAFT EIR will be posted? Getting lots of Qs on that.**
>
> Again, we are at the new Public Safety Building at 1245 Third Street in the first floor Multipurpose room. To begin at 11 am.
>
> I will go over ground rules with reporters when they get there. The room is set up for a sit down, but all cameras and radio will be plugged in so that they can get sound from any part of the presentation – IE you are all on the record throughout the briefing. I'm hoping the four of you can keep it to 15 minutes or less total, and then allow 15 minutes of Q&A. Since this is so transportation heavy, I think Peter Albert may also be asked to do one off interviews after the briefing concludes, which I will offer, though media may approach any of you. I will help manage that.
>
> Order of Speakers
>
> I will intro you all with spelling of your name and title

Ken Rich Background – What is a Draft EIR (and what it is not)
Sally Oerth – Mission Bay Area Plan
Adam Van De Water – Substance of what is in the Arena Draft EIR & Transportation Mitigations
Peter Albert – Fill in any additional transit and transportation specific projects for MB & Arena
Q&A

MEDIA OUTLETS
KCBS Radio
KGO Radio
KQED Radio (invited)
KGO-TV
KPIX TV
NBC 11 TV
KTVU
KRON (invited)
Chronicle – JK Dineen, Chuck Nevius, Mike Cabanatuan confirmed - Emily Green and Phil Matier invited
Examiner – Laura Dudenick
SF Biz Times – Cory Weinberg

Christine Falvey
Director of Communications
Office of Mayor Ed Lee

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